



For Immediate Release

Contact: Catherine Diviney
catherine.diviney@westhartford.org

Solarize Program Drives Big Results

West Hartford, CT —Solarize West Hartford, a town and state sponsored program with an innovative approach to dramatically increasing the amount of residential solar, announced the results of its 20 week program, which ended on February 18. Over that time, Solarize West Hartford saw a total of 72 contracts signed, 405 kW of solar power. This was more than twice as many solar installations as the town saw in the last seven years combined.

The Clean Energy Finance and Investment Authority (CEFIA), The John Merck Fund, and SmartPower partnered with West Hartford to develop Solarize Connecticut that leverages community outreach and the power of group purchasing to encourage residential solar installations. Discount pricing is offered by a pre-selected solar installer, chosen by the town through a competitive process. C-TEC Solar was chosen by West Hartford to provide all the solar installations. Clear pricing and town outreach also made going solar easy and affordable for residents. As more homeowners signed up to install solar through purchase or lease agreements, the price for everyone went down. Members of West Hartford's Clean Energy Task Force and other local volunteers worked with C-TEC Solar to get the word out to residents through workshops, flyers, and local events.

While Solarize West Hartford is formally closed, those who are interested in solar may still contact C-TEC Solar who is extending the Solarize pricing for four additional weeks. Contact C-TEC Solar at 888-52-SOLAR or ctecsolar.com.

Catherine Diviney, West Hartford's energy specialist was pleased with the program's results. "We're extremely proud of what we have been able to achieve through the Solarize program. We are excited that so many of our residents responded to this opportunity to lower their energy bills by going solar and taking

advantage of the savings on their solar installations offered through this program. Many thanks to our Clean Energy Task Force, solar ambassadors, volunteers and C-TEC who worked so hard to make these results possible.”

West Hartford’s Clean Energy Task Force has another exciting opportunity in the pipeline for residents to save money and energy at home working with CEFIA’s Thermal Imaging Energy Efficiency Program. More information will be available soon.

For more information on Solarize Connecticut, please contact, Kate Donnelly at kdonnelly@smartpower.org.