

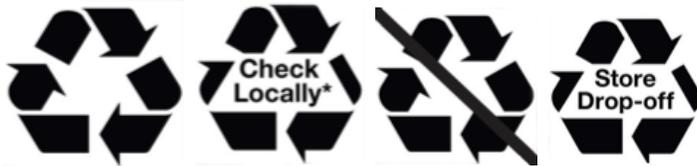
## How2Recycle labels clarify how to recycle

The process of determining whether you should toss certain packaging types into the recycling barrel or the trash barrel has just gotten easier. Over 50 companies including General Mills, Nestle, Ziploc, Minute Maid, Target, and REI, are now using How2Recycle™ labels on all of its packaging material.

The How2Recycle™ label is a voluntary, standardized labeling system that clearly communicates recycling instructions to the public.

The label includes these four parts:

### Recycling Symbols



Information and locational instructions let you know if an item can be recycled traditionally or by other means.

### Preparing Material for Recycling



Gives steps to properly prepare the item for recycling: rinse, empty, remove, dry, discard or reattach parts

### Type of Recyclable Material



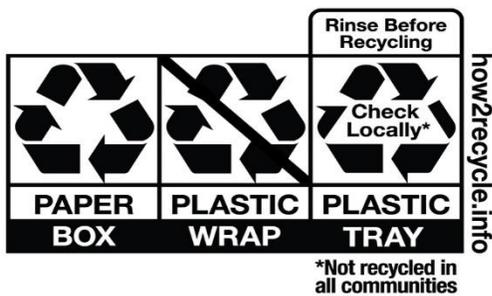
Lists the type of material the packaging is made from: paper, plastic, glass, metal, coated paper, multi-layer

## Recyclable Parts of Packaging



Indicates the parts of the packaging that needs to be recycled in this specific way. Typical parts include: Bottle, Tray, Insert, Box, Bag, Wrap, Can, Film and Pouch

## The Multi-Component Labels



These side-by-side labels let you know how to recycle the whole package, not just a part of it. Each "tile" represents a different part of the package. How2Recycle™ labels are intended to be read left to right, based on which part of the packaging you encounter first. For example, a frozen food entrée would have an outer cardboard box, a film over the food, and a plastic tray containing the food.

Look for How2Recycle™ labels on packaging from these participating businesses:

McDonald's  
REI  
Estee Lauder Companies  
Endust  
General Mills  
Clorox  
Minute Maid  
Kellogg's  
Target  
Ziploc  
Honest Tea  
Georgia Pacific

Hasbro  
Shop Rite  
Reynolds  
Nestlé/Purina  
Kimberly Clark  
Kashi Cereal  
Brita Water  
Glad  
Pam  
Nature Valley  
Soapbox

Annie's  
Novolex  
Wegmans Food Markets  
Ecologic  
CCF Brands  
Sealed Air Re-Imagined  
AMPAC  
ConAgra Foods  
Plum Organics  
Sigma Plastics Group  
Seventh Generation  
PAC Worldwide

To learn more about How2Recycle™ labels, go to <http://www.how2recycle.info/labels>.

## **West Hartford Recycles Waste Wizard**

Have you ever wondered whether you should recycle or toss a particular item? Now, answers are easily accessible from your mobile device.

The West Hartford Recycles A-Z Waste Wizard will tell you how to recycle, reuse and properly dispose of hundreds of items.

### **HOW IT WORKS**

1. Search for the item by name.
2. Search results provide options for reusing and recycling of the item.
3. Drop-off locations are provided. Click on the location name and the address and phone number will be revealed.

Get the free the **West Hartford Recycles Waste Wizard** App for your smart phone or tablet. Go to Google play or the Apple App Store.

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